



hyaluron

anti-aging skin care
for a wonderful skin!

Wellmaxx®

Hyaluronic acid -
The power of moisture
for a vital, smooth skin!

With **Wellmaxx**[®]
care products,
you'll help your
skin maintain its
moisture, firmness
and elasticity for
a long time. Enjoy what
it feels like to be in
your skin!

The active ingredient hyaluronic acid helps the skin
maintain the perfect balance of moisture,
providing a fresh, healthy appearance and smooth-feeling skin.

Its unique combination of active ingredients makes **Wellmaxx**[®] hyaluron
an innovative moisture-care product that provides effective support
to optimise your skin's elasticity and firmness.

'Aesthetic-plastic medicine and cosmetic skin care would be unthinkable without hyaluronic acid. Hyaluronic acid ranks among the most frequently used active ingredients to combat skin aging, and among the products known as "wrinkle fillers" it is actually the leader.'

'With time, our skin gradually loses its ability to bind moisture. Its natural level of hyaluronic acid drops. The skin's elasticity drops. The first lines and wrinkles begin to appear.'

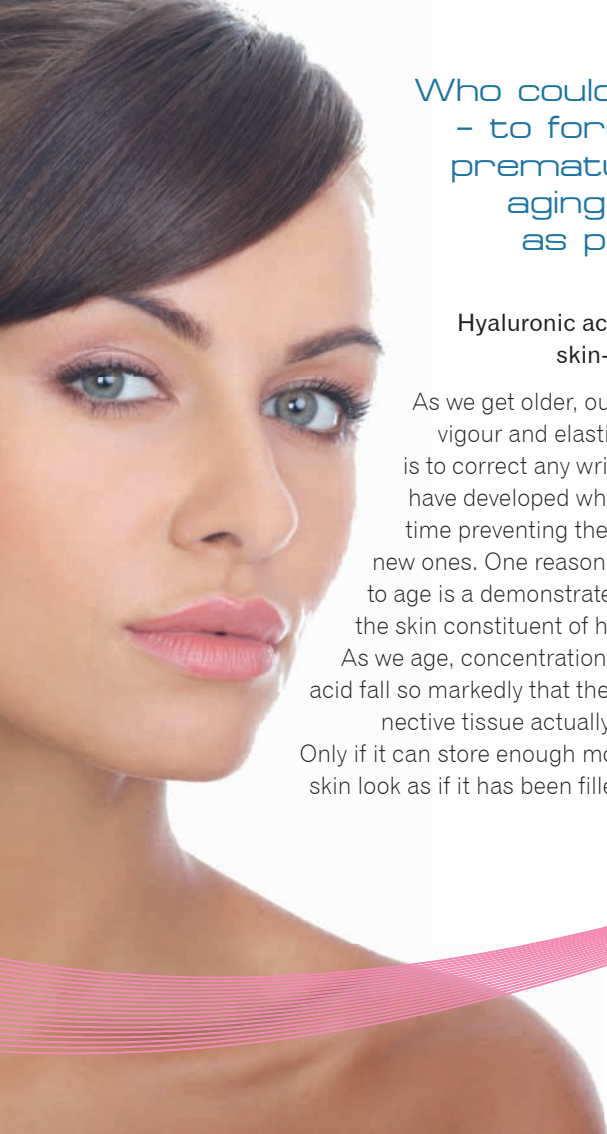


Professor Dr. med. Thomas J. Galla
Medical Specialist for
Cosmetic and Aesthetic Surgery

www.aesthetikum.com

Originally used in medicine to treat e.g. wounds, scars and joints, hyaluronic acid is used in aesthetic-plastic medicine in injections for the elimination of deep wrinkles, to shape facial contours and to create fuller lips. Loss of the skin's own levels of hyaluronic acid is accelerated by the aging process, physical stimuli, one's own genes and harmful environmental conditions.

To preserve the skin's elasticity and resistance, it is recommended that premature skin aging be slowed with skin-care products containing hyaluronic acid. Because hyaluronic acid has a very high hydrophilic potential and makes it possible to bind up to 30 times more water than the volume of the skin cells themselves. It provides intensive moisturising, lending the skin its vigour, elasticity and a fresh appearance. Hyaluronic acid also promotes cell growth and regeneration of skin irritations.



Who could say no
- to forestalling
premature skin
aging as long
as possible?

Hyaluronic acid in cosmetic skin-care products

As we get older, our skin loses its vigour and elasticity. The effort is to correct any wrinkles that may have developed while at the same time preventing the occurrence of new ones. One reason our skin tends to age is a demonstrated reduction of the skin constituent of hyaluronic acid.

As we age, concentrations of hyaluronic acid fall so markedly that the matrix of connective tissue actually loses volume. Only if it can store enough moisture can the skin look as if it has been filled from within.

Modern cosmetic research attacks the problem by its roots and is networked with specialists in other disciplines, such as plastic-aesthetic surgery.

Sparkling falling stars in the cosmetics firmament

Wellmaxx® is a fixture in the market, with its double **XX** as the hallmark of maximum skin care and a world of colour in blue and silver.

XX-perts in service

Wellmaxx® relies on a concept that uses particularly effective, thoroughly tested ingredients for all skin types and skin conditions. The focus is on hyaluronic acid, known as a 'water magnet', first of all because skin-care products containing hyaluronic acid trigger the body's own production of hyaluronic acid in the deeper skin layers.

The effect is to minimise wrinkles by filling the matrix of connective tissue with natural hyaluronic acid. And secondly, the products contain pure hyaluronic acid for immediate results: as the skin layers receive intensive care with hyaluronic acid, surface lines subside, leaving the skin smoother and fresher looking.

Hyaluronic acid provides volume by binding sufficient moisture on the skin's surface. Hyaluronic acid also leaves an air-permeable film on the skin's surface to help prevent it from drying out.





hyaluron

gentle
deep clean
face wash

The law of purity

Daily face cleansing should achieve thorough results efficiently and gently without sacrificing comfort or convenience. Combined with water, the cleansing cream forms a particularly soft but soap-free foam that gently pampers the face while providing perfect cleansing at the same time.

This applies to make-up as well as all manner of dirt particles: they vanish as if by magic in the gentle foam that washes away with water.



hyaluron

fresh
cleansing **tonic**

A kick of freshness

The invigorating facial tonic revitalises the complexion without drying out or leaving the skin with a tight feeling. Gently removes the remaining impurities from cleansing, refreshes the skin and provides added moisture and softness. Hyaluronic acid, aloe vera and D-panthenol soothe the skin while perfectly preparing it for the skin-care steps to come.



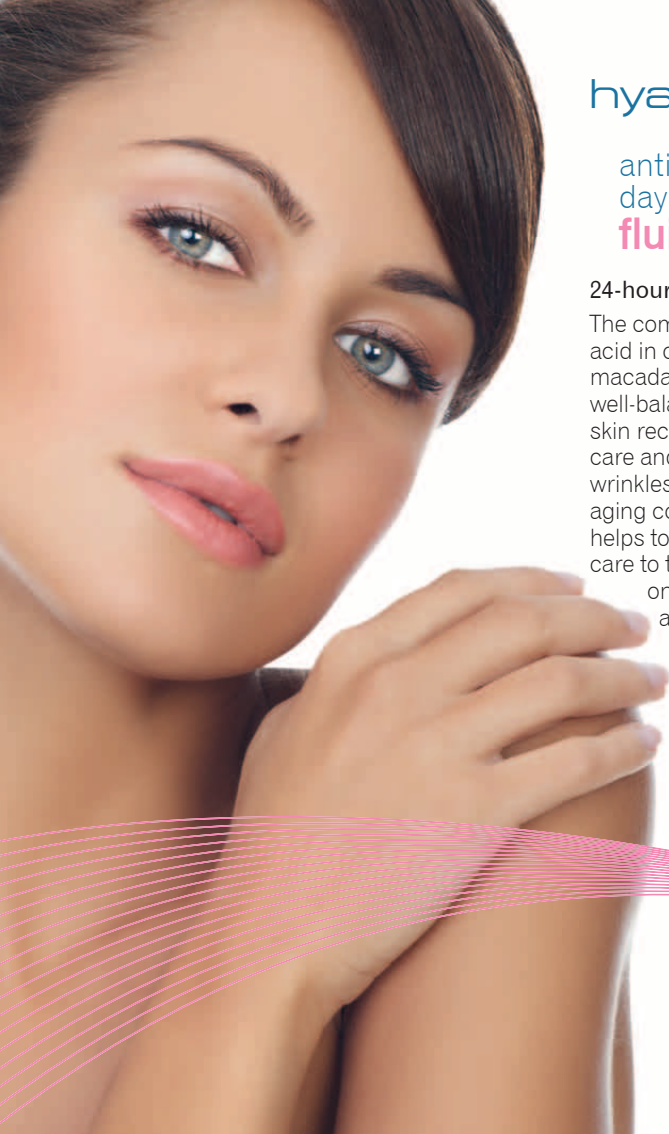
hyaluron

anti-age
moist intense
gel concentrate

Thirst-quencher

With a high degree of hyaluronic acid concentration, the perfume-free moisture booster is the ideal intensive-care solution for daily application – even beneath day- or night-time skin-care products. Thanks to optimal moisturising, the complexion is transformed to full elasticity and vigour: smooth, practically wrinkle-free skin can simply glow better!





hyaluron

anti-age
day & night
fluid concentrate

24-hour assistance

The combination of moisturising hyaluronic acid in combination with valuable jojoba and macadamia nut oil as well as vitamin E is a well-balanced menu for the entire day. The skin receives everything it needs for a perfect care and responds at once: lines and tiny wrinkles look smoother. An additional anti-aging complex strengthens the effect, so it helps to apply this 24-hour day- and night-time care to the neck and neckline on a regular basis as well.



hyaluron

anti-age
day & night
absolute **cream** rich

A hydrant in the crucible

Not only plenty of hyaluronic acid but also an additional hydrosystem make the cream an inexhaustible reservoir of vital moisture. In combination with an anti-aging extract and valuable oils, the rich daytime and night-time care helps fight wrinkles, tension and external stress to the skin. Dry skin in particular can become smoother and suppler.



hyaluron

anti-age
day & night
perfect eye **gel**

The apple of one's eye

As a fine, fresh texture, this gel brings magical radiance to the areas around the eyes. Its intensive care and moisturising components strengthen the skin's natural protective function and can provide it with more elasticity as a result. Particularly here, where tiny wrinkles and lines can 'blur the view', a youthfully attractive look is in demand.



hyaluron CollagenBooster

anti-age
day & night
serum concentrate

A double role

The silky anti-aging serum performs double duty to restructure and bolster the skin. Along with highly effective hyaluronic acid, a high-performing tripeptide booster activates collagen synthesis that can improve the skin's own elasticity. With each drop, the great texture of this product provides smoother, younger-looking skin, invigorating the skin with lasting anti-wrinkle effects.





hyaluron + calcium

anti-age day & night
skin optimizer
concentrate

Designed as a power concentrate, the seven ampoules contain an intensive-care formula of high- and low-molecular hyaluronic acid and calcium. This has consequences: visible wrinkles due to dryness appear immediately visibly smoother, softened and markedly reduced. This maximal moisturising should become part of a daily skin-care ritual in which every concentrate is gently applied to a clean skin either in the morning or in the evening and patted in – only this creates the basis for daytime and night-time skin care and a vital appearance.

hyaluron + aloe vera

moist intense
skin optimizer
concentrate

The intensive-care moisturising concentrate of ingredients combines hyaluronic acid with soothing components: leading the way is the compound's soothing aloe vera, supplemented with allantoin and D-panthenol. In this gently cooling combination, the ampoule cure provides relaxation while replenishing the skin with long-lasting moisture, leaving the skin full and fresh.

hyaluron + stem cell extract

regenerative power
skin optimizer
concentrate

This ampoule cure presents itself as a perfect anti-aging booster. The extract of apple stem cells bolsters the skin's own repair mechanisms and helps reduce lines and wrinkles. Hibiscus extract is well suited to diminishing smile lines. Used regularly, the skin's vitality and structure can improve so clearly that the complexion looks younger, fuller, smoother and more radiant.

hyaluron + sea silk

anti-wrinkle
skin optimizer
concentrate

This anti-wrinkle concentrate helps the skin build up a deposit of moisture and keeps the circulation of moisture intact. This effect is the work of Aquaporine plus, which can stimulate the regeneration of microscopically fine water channels in the skin to help make added moisture more effective within the skin. Sea silk promotes collagen synthesis, leaving a smooth, vital complexion.





hyaluron

body fresh
vitalizing
shower **peeling**

Two in one go

Under the shower, the main point is enjoyment, cleanliness and speed: meaning that it's an asset if peeling and cleaning can be performed at the same time. And the senses are not neglected in the process, either: while fine micropearls remove dead skin cells to leave a regular complexion, mild surfactants foam up to create freshness and cleanliness on the skin – the aromatic fragrance awakens the motivation for the day while providing pleasant associations.



hyaluron

all over
smoothing
body **lotion**

A gentle embrace

A fresh-aromatic cover that protects against the day's difficulties, both within and without: hyaluronic acid provides sufficient moisturising, bisabolol calms stress reactions, vitamin E neutralises damage due to free radicals and natural oil from the macadamia nut provides a feeling of well-being on the skin's surface.



hyaluron

gentle
deep clean
face wash

The cleansing cream forms a particularly soft but soap-free foam that gently pampers the face while providing perfect cleansing at the same time.

- Hyaluronic acid
- Mild surfactants
- Glycerine, plant-based
- High-performance biolipid

150 ml tube



hyaluron

fresh
cleansing **tonic**

Invigorating facial tonic revitalises the complexion without drying out or leaving the skin with a tight feeling.

- Hyaluronic acid
- Aloe vera
- D-panthenol

150 ml bottle



hyaluron

anti-age
moist intense
gel concentrate

With a high degree of hyaluronic acid concentration, the perfume-free moisture booster is the ideal intensive-care solution for daily application – even beneath day- or nighttime skin-care products.

- Hyaluronic acid
- Hydrosystem Aquaxyl®
- D-panthenol

50 ml dispenser



hyaluron

anti-age
day & night
fluid concentrate

Ideal for day and night care of the face, neck and neckline. Offers the skin everything it needs for perfect care.

- Hyaluronic acid
- Hydrosystem Aquaxyl®
- Anti-aging extract Proteasyl®
- Macadamia nut oil
- Jojoba oil
- Vitamin E
- Tocopherol acetate

50 ml dispenser



hyaluron

anti-age
day & night
absolute **cream** rich

This rich day and/ or night skin-care cream is an inexhaustible reservoir of vital moisture for dry to very dry skin.

- Hyaluronic acid
- Hydrosystem Aquaxyl®
- Anti-aging extract Proteasyl®
- Shea butter
- Macadamia nut oil
- Jojoba oil
- Vitamin E acetate
- Glycerine, plant-based

50 ml crucible



hyaluron

anti-age
day & night
perfect eye **gel**

If tiny wrinkles and lines 'blur the view', a fresh gel texture magically brings new radiance to the areas around the eyes.

- Hyaluronic acid
- Hydrosystem Aquaxyl®
- Anti-aging extract Proteasyl®
- Euphrasia extract

20 ml tube



hyaluron
CollagenBooster
anti-age
day & night
serum concentrate

With hyaluronic acid and a tri-peptide booster, provides double performance to restructure and bolster the skin from within.

- Hyaluronic acid
- Collagen Booster
- Vitamin E

50 ml dispenser



hyaluron
+ calcium
anti-age day & night
skin optimizer
concentrate

Power concentrate with high and low-molecular hyaluronic acid and calcium. Visible wrinkles due to dryness are visibly smoothed and markedly reduced.

- High-molecular hyaluronic acid
- Low-molecular hyaluronic acid
- Calcium

7 x 2 ml ampoules



hyaluron
+ aloe vera
moist intense
skin optimizer
concentrate

Intensive moisturising concentrate of active ingredients with gently cooling components. Relaxes the skin and replenishes it with long-lasting moisture.

- Hyaluronic acid
- Aloe vera
- D-panthenol
- Allantoin

7 x 2 ml ampoules



hyaluron
+ stem cell extract
regenerative power
skin optimizer
concentrate

Perfect anti-aging booster, bolsters the skin's own repair mechanisms to reduce lines and smile lines.

- Hyaluronic acid
- Apple stem-cell extract
- Hibiskus extract
- Hydrosystem Aquaxyl®

7 x 2 ml ampoules



hyaluron
+ sea silk
anti-wrinkle
skin optimizer
concentrate

Works as an anti-wrinkle concentrate to build up a deposit of moisture within the skin, stimulates collagen synthesis and keeps the circulation of moisture intact.

- Hyaluronic acid
- Sea silk
- Aquaporine plus

7 x 2 ml ampoules



hyaluron
body fresh
vitalizing
shower **peeling**

While fine micro-pearls remove dead skin cells, mild surfactants foam up to create freshness and cleanliness on the skin.

- Hyaluronic acid
- Mild surfactants
- Conditioner
- Peeling agent
- High-performance biopeptide

200 ml tube



hyaluron
all over
smoothing
body **lotion**

A fresh, aromatic cover that protects against the day's difficulties, both within and without.

- Hyaluronic acid
- Macadamia nut oil
- Vitamin E
- Tocopherol acetate
- Bisabolol

200 ml tube



Tip 1: Cool in the summer!

If you store your products in the refrigerator during the summer months, you'll get a brilliant kick of freshness when applying them.

Tip 2: Stay on the ball!

As often as you can, combine your daily care routine with an extra: ampoule cures and eye care are indispensable if you want to keep your complexion fresh looking and radiant for the long term. Why not nourish your complexion with adequate levels of moisture to keep the skin's barrier function intact all the time? It takes little effort and just a little daily discipline that you'll be pleased to invest once you see the results!

Tip 3: Everything from a single source!

Did you know that skin-care aids often actually diminish the skin's barrier function or accelerate its drying? An important way to help solve this is to consistently rely on one line of skin-care products with active ingredients harmonised with one another. Because if you open every free sample or frequently change brands and the active ingredients along with them, this 'potpourri' confronts the skin with a constant succession of different ingredients. This can diminish skin-care results and may even trigger skin irritation.

Do you have any questions?

Our Wellmaxx®-Customer Service is there to assist you:

Tel.: +49 (0)22 34/984 229 66

Fax: +49 (0)22 34/984 227 12

e-mail: kundenservice@wellmaxx.com

For further information, visit: www.wellmaxx.com

Wellmaxx®

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All Wellmaxx® products are developed and produced in Germany.

SP-GmbH & Co. KG

Carl-Friedrich-Gauß-Straße 11 • 50259 Pulheim, Germany

